# 3D/4D OB Ultrasound Guidelines

- 1. Fees for 3D/4D ulstrasounds are due at the time of scheduling.
- 2. In the unfortunate event of pregnancy loss, early delivery, or if canceling at least 48 hours prior to a single imaging session the following will occur\*\*\*:

Sneak Peak	Full refund of \$50.00
Look at Me	Full refund of \$75.00
Watch Me Grow	Full refund of \$150.00

In the unfortunate event of pregnancy loss, early delivery, or if canceling at least 48 hours prior to a single imaging session within a combination package or prior to the first imaging session of a combination package, the following will occur\*\*\*:

Twinkle Little Star	If you did not complete any of the sessions in this package, then full refund of \$200.00			
	If you completed the 16-25 week Look at Me Session, then refund of \$125.00			
To the Moon & Back	If you did not complete any of the sessions in this package, then full refund of \$250.00			
	If you completed the 7-15 week Sneak Peak Session, then refund of \$200.00			
	If you completed the 7-15 week Sneak Peak Session and the 16- 25 week Look at Me Session, then refund of \$125.00			

<sup>\*\*\*</sup> If you fail to cancel an appointment at least 48 hours prior to an imaging session for a reason outside of pregnancy loss or early delivery, there will be no refunds.

- 3. Failure to arrive on time or keep your appointment wastes valuable time for other patients and will result in your visit being canceled without a refund. There will be a \$25.00 fee to reschedule that visit if you desire.
- 4. For sessions or combination packages with a DVD, we advise trying your DVD on your own device within 24 hours as your images are only stored in our system for a short period of time and then are securely discarded. Failure to notify us of your DVD not working within 24 hours may result in the inability for us to retrieve your images and restore them onto a new DVD.
- 5. The a'la carte items may be purchased in multiple quantities at the discounted price with purchase of a session or combination package.



3D/4D IMAGING

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At Generations Women's Health, we strive to give you the best images of your baby. Picture quality and what is able to be seen depends on many factors. This includes, but is not limited to, amount or density of maternal abdominal tissue, fetal position, amniotic fluid levels, and gestational age. The most common parts of your baby, depending on gestational age, are the face, ears, hands, feet, spine, and full body. No representations or guarantees have been made concerning the quality of image that may be produced by the 3D/4D ultrasound in your particular case. Thus, we do not give refunds. If you desire to know gender and are planning a gender reveal event, we would encourage you to not schedule it in close proximity to your ultrasound in order to allow for the event that your baby does not want to reveal itself! This is considered novelty ultrasound and the images are not reviewed by a radiologist or obstetrician. They are not able to be used for diagnostic purposes.



2D Image



3D Image



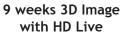
HD Live Image

# What you might see at...

## 7-15 weeks

At this time, the baby is the size of a blueberry to an apple. Your baby is still developing and during an ultrasound, you can see the baby as a whole and watch him or her move.







14 weeks 3D Image with HD Live



14 weeks 3D Image

### 16-25 weeks

At this time, the baby is 4.5-5.5 inches long which is roughly the size of a bell pepper. During an ultrasound at this gestational age, you <u>may</u> be able to determine gender, see full body pictures, and enjoy the baby's dance moves.



17 weeks 3D Image

### 26-32 weeks

At this time, you are able to see a well-defined face as well as your baby's hands, feet, and spine. Your baby's cheeks become fuller and plumper with increasing age.



30 weeks 3D Image with HD Live

# 35 or more weeks

The ability to obtain images once your baby is in the later stages of pregnancy vary due to the baby's position within your pelvic bones. Imaging at this point in pregnancy may be limited.



34 weeks 3D Image with HD Live



35 weeks 3D Image

# Pricing

#### Single Sessions

These are single visit sessions at particular time frames during your pregnancy.

Package	Weeks of Gestation	Session Length	Gender Determination	DVD with Images and Movie Clip	HD Live	Color Photo	Price*
Sneak Peak	7-15	10 minutes		Χ	Χ		\$50.00
Look at Me	16-25	10-15 minutes	Х	Χ	Χ		\$75.00
Watch Me Grow	26-32	15 minutes	Х	Χ	Χ	Χ	\$150.00

<sup>\*</sup>Each additional baby (i.e. twins) is a \$20.00 additional charge per Single Session.

## **Combination Packages**

These are combinations of the above sessions at a discounted price. There will be multiple visits at different times during your pregnancy. The graph below illustrates what you receive at each session.

Package	Weeks of Gestation	Session Length	Gender Determination	DVD with Images and Movie Clip	HD Live	Color Photo	Price**
Twinkle Little Star (Look at Me and	16-25	10-15 minutes	Х	Х	Х		\$200.00
Watch Me Grow Combo)	26-32	15 minutes	X	Х	Х	Х	3200.00
To the Moon & Back	7-15	10 minutes		Х	Х		
(Sneak Peak, Look at Me, and Watch me	16-25	10-15 minutes	Х	Х	Х		\$250.00
Grow Combo)	26-32	15 minutes	Х	Х	Х	Х	

<sup>\*</sup>Each additional baby (i.e. twins) is a \$20.00 one-time additional charge for Combination Packages.

A'la carte Items (Single Session or Combination Package must be purchased)

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Extra CD	\$5.00
Specialty Frame with Picture	\$20.00
Heartbeat Animal	\$15.00
Extra Color Photo	\$5.00

# **How Should You Prepare?**

- You should drink an excess amount of water for a few days prior to your scan so that you are very well hydrated.
- Eat prior to your appointment.
- Do not use restroom prior to appointment.